

TO THE HONORABLE BOARD OF COMMISSIONERS OF BERRIEN COUNTY: Your County Personnel and Human Services Committee respectfully recommends the adoption of the following:

RESOLUTION

WHEREAS, the Michigan Legislature has appropriated a total of \$3 million dollars for the Medical Marihuana Operation and Oversight grants that are available to counties for education, communication, and outreach; and

WHEREAS, the Department of Licensing and Regulatory Affairs (LARA) has granted the Berrien County Health Department (BCHD) funds totaling \$39,383 for education and outreach relating to marihuana ; and

WHEREAS, the BCHD would like to use a portion of the funding to contract with King Media, a marketing agency, to develop a public education campaign to help residents understand a variety of issues related to marijuana; and

WHEREAS, the BCHD's portion is \$25,000 with the remaining \$14,383 being provided by Van Buren Community Mental Health, for a total contract of \$39,383 to King Media; and

WHEREAS, the contract period with King Media would be May 05, 2021 through September 30, 2021 for a cost of \$125/hr. (not to exceed a total cost of \$39,383); and

WHEREAS, the Board of Health endorses the acceptance of this contract agreement subject to the approval of Corporate Counsel.

NOW, THEREFORE, BE IT HERBY RESOLVED that the Berrien County Board of Commissioners authorizes the Berrien County Health Department Communications & Administrative Services Manager to execute said contract agreement with King Media for education and outreach relating to marihuana, in partnership with Van Buren Community Mental Health.

**RESPECTFULLY SUBMITTED,
BERRIEN COUNTY PERSONNEL AND HUMAN SERVICES COMMITTEE**

Robert P. Harrison, Chairperson

Michael J. Majerek, Vice Chairperson

Rayonte D. Bell

RESOLUTION APPROVED AS TO FORM	
Administrative _____	Date <u>5-11-21</u>
Comments Attached _____	
Corporate Counsel _____	Date _____
Comments Attached _____	